

BID Management Group meeting – Thursday 15 November 2018

Summary & Actions

Chair: Mark Walker

Attendees: Jo Hawkins, Cllr Paul Smith, Colin Lang, John Hirst, Keith Rundle, Mark Brown, Mike Ayres, Phoebe Bullock, Sophie McLaughlin, Vivienne Kennedy, William Jukes

Apologies: Craig Carter, Stephanie Lacey, Jason Edward, Teresa Fudge, Marc Watters

Objective of the meeting:

To discuss and plan for the management and delivery of the Broadmead BID.

<p>1. BID 4 begins...and changes to the team</p> <p>Broadmead businesses voted in favour of a fourth BID in September; the new BID term is 1 Nov 2018 – 31 Oct 2023. The team was congratulated on their success and very positive results.</p> <p>Jo will be leaving her position as Broadmead BID Manager to develop a new BID in the Redcliffe area. It is hoped that Jo's replacement will be announced in the near future.</p> <p>Mark Walker announced that he may not be able to continue his position as BID Chair due to possible changes within his business. He will update the group at the beginning of January.</p>	<p>Info</p> <p>Info</p> <p>Mark Walker</p>
<p>2. Marketing update</p> <p>An update was given on BID marketing activity, including:</p> <ul style="list-style-type: none"> • Summer advertising campaigns, including the <i>Unlock the Box</i> event • Made in Bristol TV (now Bristol TV) videos • Christmas advertising • Bristol Shopping Quarter website • Social media <p>For full details of BID marketing activity, please visit: www.broadmeadbristolbid.co.uk</p>	<p>Info</p>
<p>3. Cleansing and maintenance</p> <p>Cleansing</p> <p>Overall standards have improved in Broadmead now that a new supervisor is monitoring the area in the afternoons / early evenings.</p>	

<p>Enforcement officers are using Old King Street Court as a pilot for enforcing poor management of commercial waste. Retailers have received fines for not managing their bins correctly and for not keeping their bins locked. This is starting to improve the area.</p> <p>Hammerson, owners of Cabot Circus, have expressed their concerns about the cleansing standards of Broadmead compared with those of Cabot Circus and the amount of anti-social behaviour in Broadmead – the area in which they are proposing a £370m expansion. They are now looking at funding additional cleansing to raise the standards significantly.</p> <p>A meeting will take place on 23 November with Bristol Waste Company to discuss the details. Keith Rundle will attend as he has experience of commissioning additional cleansing resources.</p> <ul style="list-style-type: none"> • Update the group regarding the meeting between Bristol Waste Company and Cabot Circus • Continue to monitor the general cleansing standards on a weekly basis <p><u>Maintenance</u></p> <p>Repairs to paving and street furniture are reported to BCC as soon as they are noticed; the response from BCC is good when issues relate to trip hazards.</p> <p>The BID recently funded replacement locks for many of the bins used by customers in Broadmead</p> <p>It is still hoped that two of the three tree stumps in Broadmead will be replaced with new trees this winter; the third may not happen until later.</p> <p>Actions:</p> <ul style="list-style-type: none"> • Arrange maintenance work as required within the BID area. • Follow up re: tree replacements in December. 	<p>John</p> <p>Jo</p> <p>Jo</p> <p>Jo</p>
<p>4. BID 4 budget</p> <p>Due to the changes in property rateable values, the budget for BID 4 will be less than for BID 3 by approximately 17%. Also, since retailers have expressed their desire for the BID to focus on addressing business crime and anti-social behavior, there will be a reduction in the amount available for marketing Bristol Shopping Quarter.</p> <p>The new Broadmead BID manager, together with John, will take these projects forward early in the new year, working closely with the businesses and key partners.</p> <p>Actions:</p> <ul style="list-style-type: none"> • Consult with key stakeholders regarding reducing business crime and helping to solve the problem of anti-social behavior • Consult with levy payers to decide marketing focus for 2019 	<p>Info</p> <p>New BID manager / John</p>
<p>5. Callowhill Court proposals / The Mall at Cribbs</p> <p>The proposal to expand the Mall at Cribbs has been turned down by central Government. It is thought that The Mall may re-visit their proposal if Hammerson does not re-develop the Callowhill Court area.</p>	

<p>Action:</p> <ul style="list-style-type: none"> • Keep the group updated re: Hammerson proposals for Callowhill Court when an update is available. 	Craig / John
<p>6. City Centre BID</p> <p>Keith provided an update, including:</p> <ul style="list-style-type: none"> - The Streetwise initiative, to which the BID is contributing resources. - Working in partnership with Caring in Bristol, www.caringinbristol.co.uk - Park Street & Queen's Road window graphics - Christmas lights and features <p>For further details see: www.bristolcitycentrebid.co.uk or contact keith@bristolcitycentrebid.co.uk</p>	Info
<p>7. Redcliffe BID</p> <p>As mentioned above, Jo has been appointed to develop the new BID. The ballot is planned for September 2020 and the BID could generate £1.4m per annum.</p> <p>Action: A plan of the proposed boundaries will be sent to the group.</p>	Jo (done)
<p>8. Rough sleepers</p> <p>Encouragingly, Bristol City Council have introduced an initiative for addressing rough sleeping in the city centre. Rough sleepers will be identified and supported in order to help them off the streets. The new shelter in St Anne's will be a great help; it will be open 24 hours a day, 7 days a week. A multi-agency approach will be adopted, to include the Streetwise team, BCC Housing department and St Mungos. It is also hoped that mental health and substance misuse representatives will be on board in the near future.</p> <p>The Mayor is planning a meeting to launch the new initiative to key stakeholders, in early December.</p> <p>The police have also started a new long-term initiative in the city centre, which should result in more police in Broadmead. Additional officers are being tasked with dealing with street-based anti-social behaviour and carrying out targeted enforcement when appropriate. They will also engage with members of the public and local businesses.</p> <p>A coordinated approach with all partnerships is very welcome.</p> <p>Action:</p> <ul style="list-style-type: none"> • To update the group on the BCC new initiative. • To update the group on the new police initiative • Encourage businesses to continue to report anti-social behaviour so that as much as possible is logged and the scale of the problem is recorded. 	Paul John John / Sophie
<p>AOB 1.</p> <p>There are still issues in several of the service yards in Broadmead. Currently, there is no parking enforcement in these areas, which regularly causes problems. BCC has no money or resources to</p>	

deal with these issues.

Action:

- ***This needs to be re-visited as the BID team spends a lot of time trying to deal with problems raised by the businesses but is powerless over these areas.***

AOB 2.

The poor offer of the market traders on Merchant Street North was raised again – this street has significantly improved in terms of retail offer (TK Maxx, Metro Bnak, Bo Concept) but there has been no progress with raising the standards of the market stalls.

AOB 3.

Paul Smith mentioned that funding was being provided to look at improving the security of Castle Park. John suggested that Paul should speak to Gavin Bridge of Cubex who has always been interested in working with the council to improve this area.

AOB 4.

Paul Smith reported that Avon House (currently Premier Inn) near St James Barton may be redeveloped as flats.

John

Next meeting: To be confirmed