

**BID Advisory Board – Tuesday 12 July 2022**

**Final Headline Summary & Actions**

**Chair:** David Wait

**Attendees:** Adam Dolling, Tara Fountain, Amanda French, Mark Fullwood, Lisa Jones, William Jukes, Vivienne Kennedy, Sophie McLaughlin, Sarah Morrison, Sam Simpson

**Apologies:** Cllr Ani Stafford-Townsend, James Crees, Jason Edward, Emily Friedl, Besco Grundy, Simon Gorton, Victoria Matthews, Jim Murdoch, Jason Thorne, Marc Watters

**Objective of the meeting:**

For the Broadmead BID team to update on strategy and implementation. The Advisory Board has a mandate to oversee plans and progress, share their insights and experience and challenge the BID when appropriate.

<p><b>Welcome, introductions, apologies, and changes to the Board</b></p> <ul style="list-style-type: none"> <li>• All were welcomed and introduced themselves.</li> <li>• William Jukes is retiring and was thanked for his great contribution to the Board since its inception.</li> <li>• Amanda French was welcomed to the Board.</li> <li>• Sarah Morrison represented Jason Thorne.</li> <li>• Sam Simpson from Lush represented Besco Grundy.</li> <li>• Apologies were noted.</li> </ul>	<p>Info</p>
<p><b>1. Financial overview</b></p> <ul style="list-style-type: none"> <li>• A financial statement was sent to the Board prior to the meeting.</li> <li>• 85.18% of the 2021/22 BID levy has already been collected.</li> <li>• BCC has started recovery action and is confident the collection rate will reach 90%.</li> <li>• Collection rate for 2020/2021 is now 84.11%.</li> <li>• £86,471 is still outstanding, however, this includes approx. £46K from Debenhams for BID4 year 3 and 4, which will never be paid.</li> <li>• M&amp;S are still liable to pay their levy and payment for 2021/2022 has been received.</li> <li>• £30k has been kept in the budget for cleansing in case provision needs to be added, and to carry over for year 2022/2023 (renewal year).</li> </ul> <p><b>ACTIONS</b> Continue to update the Board on the collection rate.</p>	<p>Info</p> <p>Viv</p>

## 2. BID operational update

### BID Performance Report

- The last [performance report](#) covers the period April to June 2022 and was sent to all prior to the meeting. (It is also available on the BID website).
- Split across the four BID themes and objectives from the business plan, the report highlights information on KPIs and the BID team activity.
- The Board was asked for their feedback.

Info

### Footfall

- June footfall was +16.2% year on year, -6% vs 2019; this compares well with the UK +18.7% and -14.9%, and the South West +4.9% and -12.6%.
- W/c 4 July was the second busiest of the year, only beaten by half-term week, although Saturday was quieter, possibly due to the Pride Parade and / or the heatwave.
- Retailers present at the meeting were asked their feedback.
- Reports are on the BID website and a summary is sent out each week.

Info

### Vacant units and new openings

- There are currently 52 vacant units.
- New businesses include:
  - Roxy Lanes, in the former Fitness4Less on Union Street
  - LJ Hugs, in the pavement shop on Broadmead East
  - Just For You Bridal, on Bond St, reopened under new management
  - Lidl, to open in the former H&M in September
- The Board asked about plans regarding the former Debenhams and M&S stores. No details are available as yet but it is likely Debenhams will be repurposed with mixed-used developments.
- Grant funding up to £10K is available to new or expanding small organisations who are looking to lease or rent new property, either for long term or temporary use.

Info

### Public realm

- Benches: a refurbishment of all benches has been carried out in May, and includes a five year guarantee.
- Blue balls: a quote has been received and all the balls, including the mosaic ones, will be repainted in September.
- Gate by OKSC: the gate, which will aim to prevent ASB in Old King Street Court, has been bought by the police but the installation involves legal and other costs of approx. £10K. The Board agreed for the BID to pay and proceed with its installation.
- Cleansing: a new contract is in place since 1 April, concentrating on improving and maintaining standards of the paved areas, plus the Primark steps. After the first quarter review, the teams' hours were slightly changed to more but shorter days. The next review is due at end of July.
- Telephone boxes: many add to the street clutter and attract ASB. Some were recently removed but were swiftly replaced with more modern versions. The BID team has written to BT with an appeal to take some away from the area but there was no reply.
- BID renewal: the Board agreed the BID should go through renewal in 2023. Viv asked all attendees for their support with planning and operation, and proposed to add an extra four meetings between January and August.

Info

All

<p><b>ACTIONS</b>  <b>Continue to update the Board on BID operations.</b>  <b>Send proposed meeting dates for 2023.</b></p>	<p>Viv  Viv</p>
<p><b>3. Police update and business crime reduction</b></p> <p>Adam updated the Board on crime prevention and issues over the last three months, including:</p> <ul style="list-style-type: none"> <li>• Operation Hibiscus, to cover summer demands</li> <li>• Operation Scorpion, to tackle drug-related crime</li> <li>• Events, including giant puppet Little Amal’s visit on 24 June and Pride Parade on 9 July</li> <li>• Harbour Festival, from 15 to 17 July, with 250,000 visitors expected in the city centre</li> <li>• Street Intervention Team working in partnership with BCC to tackle ASB, and the issues with the Romanian people living in the streets of Broadmead</li> <li>• Proposed PSPO to make the BID a non-drinking zone</li> <li>• ‘Days of Actions’, targeting specific issues</li> <li>• <a href="#">Purple Flag</a></li> <li>• Successes following the recent burglary in the Apple store</li> </ul> <p>Viv updated the Board on some of the projects the BID is working on to reduce crime and ASB, including:</p> <ul style="list-style-type: none"> <li>• The application of a PSPO to ban alcohol consumption in the BID area</li> <li>• Support Retail Ranger provision</li> <li>• Promoting the contactless donation points located near Tesco and Primark</li> <li>• The installation of a ‘Tap for Bristol’ point in Tesco Express</li> <li>• Encouraging F&amp;B businesses to sign up to the <a href="#">Billy Chip</a> scheme</li> </ul> <p><b>ACTIONS</b>  <b>Continue to update the Board on business crime reduction.</b></p>	<p>Info</p> <p>Info</p> <p>Adam / Viv</p>
<p><b>4. Marketing</b></p> <ul style="list-style-type: none"> <li>• An update was given on current and future marketing activity, including: <ul style="list-style-type: none"> <li>- Afternoon Tea event on 6 June: retailers were encouraged to nominate a member of staff to thank them; also an opportunity to meet with the BID businesses.</li> <li>- <i>Love Bristol</i> gift card, in partnership with the City Centre BID and Redcliffe &amp; Temple BID; currently 107 businesses across the three BIDs have signed up to take part in the scheme, and more sign up every day.</li> <li>- Monthly BSQ newsletters and competitions, with Love Bristol gift cards to be won in July.</li> <li>- Better Sundays Green markets, a pilot scheme taking place on Broadmead West on the third Sunday of each month from June to November. (In June, apart from some issues due to an outreach organisation setting up at the apex of the market by Tesco, the feedback was overall positive).</li> <li>- <a href="#">The World Reimagined</a>, from mid-August to October: the BID is sponsoring one of the Bristol globes to be located in Broadmead.</li> <li>- Summer Cultural Activity, from 19 to 30 August: as part of Bristol City Council’s City Centre and High Streets Recovery and Renewal programme, event awarded to the Natural History Consortium, which will include an exciting nature-themed art</li> </ul> </li> </ul>	<p>Info</p>

<p>installation, with live and digital activities for families during the day, and a nature trail in the BID area.</p> <ul style="list-style-type: none"> <li>- Bristol Light Festival, February 2023: the Board agreed to the BID funding an art installation to be fun, interactive, appealing to families, and a day-time attraction. The cost is approx. £15K.</li> <li>- <a href="#">Unicorn Fest</a>, summer 2023: in aid of Leukaemia Care, Viv is planning to meet the organisers to discuss the BID sponsoring a unicorn. The launch is planned in September.</li> </ul> <p>For full details of BID marketing activity, please visit: <a href="http://www.broadmeadbristolbid.co.uk">www.broadmeadbristolbid.co.uk</a></p> <p><b>ACTIONS</b>  <b>Continue to update the Board on marketing activity.</b></p>	<p>Info</p> <p>Viv</p>
<p><b>5. The Galleries update</b></p> <ul style="list-style-type: none"> <li>• The Galleries have announced the shopping centre will be redeveloped.</li> <li>• All businesses have been visited.</li> <li>• Consultation events are taking place on 13, 14, and 16 July, and the feedback will form part of the planning application.</li> <li>• A dedicated website is now live: <a href="http://www.galleriesfuture.com">www.galleriesfuture.com</a></li> <li>• Approval is not expected for at least 2 years.</li> <li>• Five separate blocks will be built, and will include: residential and student accommodation, offices, hospitality businesses, retail, services, and possibly a hotel</li> <li>• The new development will also be a mixture of inside and outside space.</li> <li>• There are many vacant units in the centre and footfall is currently approx. 30% down vs 2019.</li> <li>• The businesses currently trading in The Galleries will be encouraged to remain in The Galleries until at least December 2023. New leases are for 2 years only, then on a rolling basis every six months.</li> <li>• David will discuss the loss of BID levy revenue while the works are taking place with the developers, and the possibility of a contribution.</li> </ul> <p><b>ACTION</b>  <b>Continue to update the Board on The Galleries and the redevelopment plans.</b>  <b>Update the group on a possible contribution towards the BID from the developers.</b></p>	<p>Info</p> <p>David David</p>
<p><b>6. Cabot Circus update</b></p> <ul style="list-style-type: none"> <li>• Although footfall is slightly down vs 2019, recovery is one of the best in the UK.</li> <li>• Sales data is positive.</li> <li>• Car park figures are slightly down, which could be due to the Clean Air Zone proposals.</li> <li>• An update was given on current and future activity, including: <ul style="list-style-type: none"> <li>- retailers' acute recruitment issues</li> <li>- jobs fair on 12 July</li> <li>- encouraging businesses to open later</li> <li>- promoting Cabot Circus' night-time economy</li> </ul> </li> </ul>	<p>Info</p>

<b>ACTION</b> Continue to update the Board on Cabot Circus.	Lisa
<b>7. Any other business and feedback</b>	
<ul style="list-style-type: none"><li>The new <a href="#">Clean Air Zone</a> scheme will start in Bristol on 28 November, and there are concerns it will impact negatively on the Christmas trading period. There seems to be some misconceptions from the public about the scheme. Communications need to be clear and insisted upon that only more polluting vehicles will be charged.</li><li>Following a request from the BID, Thangham Debonnaire is planning to visit to the Broadmead BID and meet with Viv Kennedy and David Wait on 28 July.</li></ul>	All  Info
<b>Meeting dates for 2022:</b> 18 October	
<b>Next meeting:</b> Tuesday 18 October, Clarke Willmott	