

BID Advisory Board meeting – Tuesday 16 January 2024

Chair: David Wait
Attendees: Cllr Ani Stafford-Townsend, Svend Best, Rob Clarke, Lydia Clarke, Kathryn Davis, Adam Dolling, Mark Fullwood, Vivienne Kennedy, Lisa Jones, Sophie McLaughlin, Stuart Rickaby
Apologies: Jenny Ablett, James Crees, Morgane Duchâtel, Jason Edward, Amanda French, Simon Gorton, Jim Murdoch, Becky Rexworthy, Jason Thorne, Marc Watters

Objective of the meeting:

For the Broadmead BID team to update on strategy and implementation. The advisory board has a mandate to oversee plans and progress, share their insights and experience, and challenge the BID when appropriate.

<p>Welcome, introductions, apologies, and changes to the board</p> <ul style="list-style-type: none"> All were welcomed and introduced themselves. Apologies were noted. Rob and Lydia from Luke store were invited as guests and offered the opportunity to join the board. Rob shared feedback to the group on safety issues, the lack of cooperation with Cabot Circus Security team, Clean Air Zone, BCC's Enforcement team, and the need for more police presence in Broadmead. All were given an opportunity to respond to his concerns. David Wait announced he is starting a new role as Cabot Circus Operations Manager from 1st February, and he will be leaving his position as Chair of the board. The BID team is now actively seeking for a new Chair. The criteria to apply for the role was shared with the group. 	Info
<p>1. Conflict of interest</p> <ul style="list-style-type: none"> All were asked to declare any conflicts of interest as topics are discussed. 	Info
<p>2. Financial overview</p> <ul style="list-style-type: none"> Since the advisory board meeting, we have been advised that collection rate as at 31 December 2023 was: 76.72% for 2023/24, and 94.97% for 2022/23. We are working to a five-year budget, aiming to have £20,000 contingency on 31 October 2028, and having identified years when money needs to be in place for specific projects. Includes projected increases for salaries and our security and cleansing contracts. Anticipated levy income plus Cabot Circus's contribution totals just over £2 million. This year's anticipated income is £457,261, including £20,000 for previous BID years, collected between July and October 2023. Our anticipated spend is £415,446 with £41,815 c/f to 	Info

<p>2024/25.</p> <p>ACTION</p> <p>Continue to update the board on the collection rate and finance.</p>	<p>Viv</p>
<p>3. Debenham's building redevelopment proposals</p> <ul style="list-style-type: none"> • A brief description and all relevant links on the new Barr's Street proposals planning application were sent via the BID and Bristol Shopping Quarter newsletters in January. • All who received the newsletters were invited to share their comments on the proposals HERE • Most of the objections received to date relate to the impact of the proposed 28-storey tower. 	<p>Info</p>
<p>4. BID operational update</p> <p>BID Performance Report</p> <ul style="list-style-type: none"> • The last performance report covers the period October to December 2023 and was sent to all prior to the meeting (also available on the BID website). • The board was asked for their feedback. <p>Footfall</p> <ul style="list-style-type: none"> • 2023 finished with -1.6% vs 2022 and -2.8% vs 2019. • Retailers present at the meeting were asked for their feedback. • A summary is sent out each week to businesses that have requested it (the reports are also updated on the BID website). <p>Vacant units and new openings</p> <ul style="list-style-type: none"> • There are currently 49 vacant units in Broadmead. • Flight Centre will be closing at the end of January. • New businesses in Broadmead include: <ul style="list-style-type: none"> - CEX (moving from The Horsefair to Broadmead West) - Damaged Society (Penn Street) - Shoe Zone (The Horsefair) - In & Out, a small convenience store (Union Street) • New planned openings include: <ul style="list-style-type: none"> - Shipleys Bingo, to open on Broadmead West - Greggs, to open on Broadmead West <p>Public realm</p> <ul style="list-style-type: none"> • Concerns have been raised concerning the number of benches around The Podium, which often encourages large groups to congregate and ASB impacting businesses nearby, and creating a negative perception of Broadmead. • The courts behind the shops continue to be an issue, particularly regarding overflowing or uncollected bins, vermin, rough sleepers and associated health and safety issues. The police and cleansing team dedicate many resources and time to keep them safe and clean. • The Christmas lights have now been switched off and will be derigged in the next few weeks. • The seasonal tree lights, which are switched on from 4pm to 8am, will stay on until the clocks go forward in the spring. 	<p>Info</p> <p>Info</p> <p>Info</p> <p>Info</p>

<p>Business Support</p> <ul style="list-style-type: none"> The BID continues to fund SeedL and PSP in partnership with Bristol City Centre and Temple & Redcliffe BIDs, and encourage all businesses to take part. Due to Covid, the BID's regular Forums have been replaced by weekly Open Office sessions every Wednesday from 10m to 1pm. The team are considering hosting Forums once again later this year. <p>ACTION Continue to update the board on BID operations.</p>	<p>Info</p> <p>Viv</p>
<p>5. Marketing</p> <ul style="list-style-type: none"> An update was given on past, current and future marketing activity, including: <ul style="list-style-type: none"> Bristol Light Festival (2 - 11 February) – the BID is an Artwork Partner Easter Better Sundays markets: taking place on the first Sunday of each month on Broadmead West, the markets will be back from April until October. Broadmeadow (24 May - 20 June) Summer Sustainable Fashion Week (20 - 29 September) New Aardman trail (Summer 2025) New BSQ website – due to the recent closure of the design agency looking after the website, this project has become more urgent; the plan is for the new BSQ website to be a microsite of Visit West's website. Shopmobility – all board members agreed for the BID to give the charity, whose mission is to make shopping more accessible, £2K from the money carried forward from BID 4 Year 5 so they can buy a new piece of equipment. <p>Full details of BID marketing activity projects are on the BID website</p> <p>ACTION Continue to update the Board on marketing activity.</p>	<p>Info</p> <p>All</p> <p>Viv</p>
<p>6. Police update and business crime reduction</p> <ul style="list-style-type: none"> Adam Dolling updated the board on crime prevention and issues over the last three months, including: <ul style="list-style-type: none"> Shopsafe campaign ASB The rise in recorded crime, although it is still under-reported Days of Actions, targeting specific issues The major rise in protest activity in the city centre (there are sometimes several in a week), affecting police resources. Viv updated the board on crime and current issues, including: <ul style="list-style-type: none"> The prompt recruitment of a second part-time Retail Ranger to support Andrew, giving the BID area cover seven days a week In 2023, the rangers recovered almost £47K worth of stock as well as preventing a vast number of incidences of shoplifting and anti-social behaviour. 	<p>Info</p> <p>Info</p>

<ul style="list-style-type: none"> - The recent rise in the number of protests, which have been a cause for concerns for some businesses. Recently, there have been protests against large chains with shop windows being smashed and members of staff being targeted. The police are aware. • Svend, who just started his role as a Security Manager in Cabot Circus, asked to be introduced to key partners in Broadmead and invited to the monthly security meetings. <p>ACTIONS Continue to update the board on business crime reduction. Introduce Svend to key partners and invite him to the monthly security meetings.</p>	<p>Sophie</p> <p>Viv / Adam Sophie</p>
<p>7. The Galleries update</p> <ul style="list-style-type: none"> • The Entertainer has recently closed, and Jack Wills will be closing at the end of January. Planned closures also include Chopstix and Damaged Society, which have both opened new stores on Broadmead West and Penn Street respectively. • The Pop Stop, selling K-Pop merchandise, has recently opened on the middle floor. • There has been a decrease in cars parking in The Galleries; however, it has been noticed that footfall count has now been impacted. • The New Year's Eve rave event was very successful and attracted 2,000 people to the centre. • Well-being event New Monday took place on 15 January. • The next boxing event, fundraising for Empire Fighting Chance, is planned on 9 February. • The application for The Galleries redevelopment proposals should be sent in March. • David will be leaving his position as Centre Manager on 1st February and the team are currently recruiting for a replacement for his role. He was thanked for his contribution in chairing the board for the last 3 years. <p>ACTION Continue to update the board on The Galleries and the redevelopment plans.</p>	<p>Info</p> <p>Tbc</p>
<p>8. Cabot Circus update</p> <ul style="list-style-type: none"> • Footfall was up during the first part of December and then became impacted by the heavy rain. • Cabot Circus are planning to grow their leisure offering and increase their night-time economy. • Stradivarius will be opening soon, and EE are planning to upsize their branch. <p>ACTION Continue to update the board on Cabot Circus.</p>	<p>Info</p> <p>Lisa</p>
<p>9. Any other business and feedback</p> <ol style="list-style-type: none"> 1. Mark Fullwood mentioned there are still issues with delivery scooters and persistent charities harassing customers on Union Street. 2. The New Bristol Cinema, a new independent cinema, is currently looking for a suitable space to host cinema screenings and events and could be opening in Broadmead. 	<p>Info</p> <p>Info</p>
<p>Next meetings</p>	

16 April, 9 July, 15 October, Cabot Circus marketing suite	
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