

BID Advisory Board meeting – Tuesday 16 April 2024

Chair: Vivienne Kennedy

Attendees: Cllr Ani Stafford-Townsend, Kathryn Davis, Morgane Duchâtel, Simon Gorton, Tara Fountain, Amanda French, Lisa Jones, Sophie McLaughlin, Anthony Morris, Jim Murdoch, Jack Simpson, Jason Thorne

Apologies: Jenny Ablett, James Crees, Jason Edward, Mark Fullwood, Becky Rexworthy, Stuart Rickaby, Marc Watters

Objective of the meeting:

For the Broadmead BID team to update on strategy and implementation. The advisory board has a mandate to oversee plans and progress, share their insights and experience, and challenge the BID when appropriate.

<p>Welcome, introductions, apologies, and changes to the board</p> <ul style="list-style-type: none"> All were welcomed and introduced themselves. Apologies were noted. New Centre Manager for The Galleries, Jack Simpson, was welcomed to the group. PSCO Anthony Morris, representing Adam Doling, was also welcomed. The BID team is actively seeking for a new Chair and all were encouraged to apply. The team will now invite all BID levy-payers to apply for the role. 	Info
<p>1. Conflict of interest</p> <ul style="list-style-type: none"> All were asked to declare any conflicts of interest as topics are discussed. 	Info
<p>2. Financial overview</p> <ul style="list-style-type: none"> As at 1 April, the collection rate for year 2023/24 was 90.9%. The BID is working to a five-year budget, aiming to have £20K contingency on 31 October 2028, and having identified years when money needs to be in place for specific projects, including a new Bristol Shopping Quarter website and participation in the Aardman trail in 2025. Also included are projected increases for salaries, as well as the security and cleansing contracts. Anticipated levy income plus Cabot Circus' contributions totals just over £2 million over the five-year BID term. This year, our anticipated income is £465,814, which includes the £20K contingency for previous BID years, and £34,852 was carried forward from the last BID year 2022/23. Our anticipated spend is £407,470 with £58,343 carried forward to 2024/25. 	Info

<p>ACTION Continue to update the board on the collection rate and finance.</p>	Viv
<p>3. Debenham's building redevelopment proposals</p> <ul style="list-style-type: none"> The planning application for the new Barr's Street proposals is due to go to committee on 24 April; revised plans were submitted at the start of this month. Most of the objections relate to the impact of the proposed 28-storey tower. Comments on the proposals can be made on this link. The Galleries planning application is due to be submitted at the end of April / beginning of May. Premier Inn and Rupert Street NCP were both granted permission to be built, however, the Civic Society are taking legal action over the former. <p>ACTION Continue to update the board on the Debenham's proposals.</p>	Info Viv / Ani
<ul style="list-style-type: none"> BID operational update <p>BID Performance Report</p> <ul style="list-style-type: none"> The last performance report covers the period January to March 2024 and was sent to all prior to the meeting (also available on the BID website). The board was asked for their feedback. <p>Footfall</p> <ul style="list-style-type: none"> Quarter 1: -1.9% year on year, currently -3% year on year. Retailers present at the meeting were asked for their feedback. A summary is sent out each week to businesses that have requested it (the reports are also updated on the BID website). <p>Vacant units and new openings</p> <ul style="list-style-type: none"> There are currently 53 vacant units in Broadmead. Garment Quarter recently closed; all stock was moved to John Anthony, which will be rebranded as Flannels. EE will be closing during May as the company is consolidating their two stores into one in Cabot Circus. TK Maxx celebrated their 30 years anniversary in Bristol; their shop in The Galleries was the first to open in the UK; they have been on Merchant Street since June 2018. New businesses in Broadmead include: <ul style="list-style-type: none"> - Dr & AcuHerbs in The Arcade New planned openings include: <ul style="list-style-type: none"> - Shipleys Bingo, to open on Broadmead West - Greggs, to open on Broadmead West, with the store development scheduled for August - Golf Fang have applied for a licence to trade in the former Wilko (Union Street). - Gong Cha, selling bubble tea, is to open on Merchant Street - Excelsior Comics! and Excelsior Games! are to move from two separate shops on Bond Street to the former BoConcept on Merchant Street 	Info Info Info

<p>Public realm and street management</p> <ul style="list-style-type: none"> • Police Designing Out Crime team undertook an environmental visual audit in March and made some recommendations, which will all be considered when future decisions are taken; they included CCTV, street furniture and encouraging retailers to improve their shop security. • Bringing back the hanging baskets was also mentioned. The group was asked for their feedback, and all agreed the BID should look into bringing back hanging baskets. • There has been a rise in complaints from businesses and the public regarding loud preachers, especially when several are present on the same day using amplifiers. The police and BCC are aware, and one retailer is keeping a noise diary. • The courts behind the shops continue to be an issue, particularly regarding overflowing or uncollected bins, vermin, rough sleepers and associated health and safety issues. The police and cleansing team dedicate many resources and time to keep them safe and clean. • Unauthorised charity fundraisers continue to use the Broadmead area on a regular basis. When they are seen, the retail rangers ask them to leave and the BID contacts the relevant charity. For persistent offenders, the BID also contacts the enforcement team at BCC and sometimes the Fundraising Regulator. • The seasonal lighting has now been switched off until October. The canopies on Broadmead West will need to be moved slightly due to the tree being too tall and the impossibility to trim it. • Serious lighting issues were identified on Broadmead West following visits to businesses as part of the SaBA day with the police. These were reported to BCC and fixed within 24 hours. • The BID is looking to install some vinyls to improve the look of former Corner Café (next to Primark on The Haymarket), while commemorating the Bristol Bus Boycott. <p>Business Support</p> <ul style="list-style-type: none"> • The BID continues to fund SeedL and PSP in partnership with Bristol City Centre and Temple & Redcliffe BIDs, and encourage all businesses to take part. <p>ACTIONS</p> <p>Identify suppliers and estimate cost for new hanging baskets.</p> <p>Continue to update the board on BID operations.</p>	<p>Info</p> <p>Info</p> <p>Viv Viv</p>
<p>4. Marketing</p> <ul style="list-style-type: none"> • An update was given on past, current and future marketing activity, including: <ul style="list-style-type: none"> • Bristol Light Festival (2 - 11 February) – Evaluation report • Woodland of Wonder – A community arts festival during the Easter holidays; the event included exhibitions and workshops at the New Room and Sparks, street performances, and photo walks. Over 200 people took part in the workshops and photo walks, with many expressing thanks for the free activities • Better Sundays markets: First Sunday of each month on Broadmead West, April to October (the first market was cancelled due to high winds) • Broad Meadow (24 May - 20 June) – Part of MayFest, an art installation ‘bringing the meadow back to Broadmead’ to include three days of free family activities • Summer – Sponsoring the Cultural festival with Sparks to include activities on Broadmead West during Bristol Refugee Week • Sustainable Fashion Week (20 - 29 September) 	<p>Info</p>

<ul style="list-style-type: none"> • Cruises – The BID has been approached about funding shuttle buses to bring cruise passengers directly to Bristol Shopping Quarter on four possible dates between May and September. • New Aardman trail (Summer 2025) • New BSQ website – A maintenance contract for the existing website has been secured on a month-by-month basis. The aim is to build the new website in the next BID year; it will be a microsite of Visit West's website and will include in-house support • Shopmobility – The BID funded the purchase of a new mobility scooter by contributing £1,700 from the money carried forward from BID4 Year 5; The Shopmobility team is very grateful and passed on their thanks to the board. <p>Full details of BID marketing activity projects are on the BID website</p> <p>ACTION Continue to update the Board on marketing activity.</p>	<p>Info</p> <p>Viv</p>
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<p>5. Police update and business crime reduction</p> <p>Tony Morris updated the board on crime prevention and issues over the last three months, including:</p> <ul style="list-style-type: none"> • The recent arrests for organised crime, involving the fruit market sellers on Merchant Street • Knife crime – The police are working closely with schools and key partner organisations to increase education about this concern for young people, parents and carers • Anti-social behaviour (ASB) from the street community, which can be difficult to enforce • Issues at the Lloyds Amphitheatre, which impact Broadmead with ASB during the day • Complaints about preachers • Days of Actions, targeting specific issues • The regular protest activity in the city centre affecting police resources <p>Viv updated the board on crime and current issues, including:</p> <ul style="list-style-type: none"> • In quarter 1, the rangers recovered almost £16K worth of stock (plus an NHS wheelchair that was returned to the children's hospital), as well as preventing a vast number of incidences of shoplifting and ASB. • The recent rise in the number of protests, which have been a cause for concerns for some businesses. Recently, there have been protests against Barclays Bank with smashed windows and high-level graffiti on their building. The police are aware. • Fran Inman, who has been managing the Business Crime Reduction Partnership (BCRP), will leave Visit West at the beginning of May. Oversight of the BCRP will become part of Viv's role with a new part-time BCRP manager to be appointed. One of their first tasks will be to complete the BCRP accreditation process. <p>ACTIONS Continue to update the board on business crime reduction.</p>	<p>Info</p> <p>Info</p> <p>Viv / Adam</p>
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<p>6. The Galleries update</p> <ul style="list-style-type: none"> • Jack Simpson, who has just started his role in The Galleries, introduced himself to the group. 	

<ul style="list-style-type: none"> • The application for The Galleries redevelopment proposals should be sent at the end of April / beginning of May. • Footfall for the centre is up in the first quarter. • Car park income is up, although this could be due to the recent price increase. • The regular disco and boxing events taking place in the basement continue to be successful. • Planned openings include a new sustainable fashion shop. • Jack is interested in increasing 'meanwhile use' for the vacant units and working closely with BCC to help with this. <p>ACTIONS Continue to update the board on The Galleries and the redevelopment plans. Contact BCC regarding 'meanwhile use' in The Galleries.</p>	<p>Info</p> <p>Jack Jack</p>
<p>8. Cabot Circus update</p> <ul style="list-style-type: none"> • Footfall has been impacted by the closure of Cinema De Lux and Jungle Rumble and was down in the first quarter. • Car park income is up thanks to the recent price increase, although down in number. • The car park is currently being refurbished. It was mentioned that signage regarding closed levels could be clearer and Lisa agreed. • Recent openings include; <ul style="list-style-type: none"> - Stradivarius, performing very well - Sunnamusk (first physical store, selling alcohol-free perfumes) - Flannels, in the former John Anthony - Pop-up restaurant Sonny Stores in The Friary building • The lease for Charity Super.Mkt has been extended and is on a rolling contract. • Planned openings include: <ul style="list-style-type: none"> - EE - German Doner Kebab - Tree Top Golf, opening in the former Jungle Rumble • Part of Cabot Circus' strategy is to grow their leisure and night-time economy offering. • As part of their vision for Quakers Friars, Cabot Circus are planning to offer some of their space for local entertainment organisations. Kathryn will contact organisations that may be interested. <p>ACTIONS Continue to update the board on Cabot Circus. Supply Kathryn with a sales / information pack to share with visitor attractions and event organisers.</p>	<p>Info</p> <p>Lisa Lisa</p>
<p>9. Visit West update</p> <ul style="list-style-type: none"> • Kathryn updated the group on: <ul style="list-style-type: none"> - The new Visit Bristol website - Cruise ships - Plans for the summer - The Rugby World Cup 2025 • Kathryn asked the group to let her know any insight regarding their international visitors. 	<p>Info</p> <p>All</p>

<p>ACTIONS Contact Kathryn when the group has any insight on international visitors. Continue to update the board on Visit West.</p>	<p>All Kathryn</p>
<p>10. Any other business and feedback</p> <ol style="list-style-type: none"> 1. Following the recent openings of Taste of Punjab and The Little Grey Horsebox, BCC's markets department is looking for new high-quality traders for Merchant Street. 2. The vacant commercial property grant scheme has been extended. 	<p>Info</p>
<p>Next meetings 9 July and 22 October, Cabot Circus marketing suite</p>	