

BID Advisory Board meeting – Tuesday 9 July 2024

Chair: Kathryn Davis

Attendees: Cllr Ani Stafford-Townsend, Cllr Sibusiso Tshabalala, Jenny Ablett, Carmen Ceesay, Simon Gorton, Tara Fountain, Amanda French, Vivienne Kennedy, Sophie McLaughlin, Sharon Osborne, Stuart Rickaby, Jonathan Scott, Jason Thorne, David Wait

Apologies: James Crees, Jason Edward, Mark Fullwood, Lisa Jones, Jim Murdoch, Becky Rexworthy, Jack Simpson, Marc Watters

Objective of the meeting:

For the Broadmead BID team to update on strategy and implementation. The advisory board has a mandate to oversee plans and progress, share their insights and experience, and challenge the BID when appropriate.

<p>Welcome, introductions, apologies, and changes to the board</p> <ul style="list-style-type: none"> All board members were welcomed and introduced themselves. Apologies were noted. Inspector Jonathan Scott, representing Adam Doling, and new Business Crime Reduction Partnership (BCRP) Manager Carmen Ceesay were welcomed to the group. Jack Simpson has offered to be the new BID Chair, all agreed to his appointment. 	Info
<p>1. Conflict of interest</p> <ul style="list-style-type: none"> All were asked to declare any conflicts of interest as topics are discussed. 	Info
<p>2. Proposed changes to the BID structure and delivery</p> <ul style="list-style-type: none"> Discussions around the three BIDs organisational set up and joint operations have commenced with a view to delivering more levy payer value and remove duplication of effort. <p>ACTION Update the board on the proposed changed to the BID structure and delivery.</p>	All Viv
<p>3. Financial overview</p> <ul style="list-style-type: none"> For year 2023/24, the income received was: £457,935, which includes a £10K voluntary contribution from Cabot Circus and £34,852 carried forward from the last BID. Our anticipated expenditure is £416,286 with £41,649 carried forward to 2024/25. 	

<ul style="list-style-type: none"> As at 1 April, the collection rate for year 2023/24 was 90.9%. The BID is working to a five-year budget, with the aim to have £20K contingency on 31 October 2028 and having identified when money needs to be in place for specific projects (i.e. a participation in the Aardman trail in 2025). <p>ACTION Continue to update the board on the collection rate and finance.</p>	<p>Info</p> <p>Viv</p>
<p>4. BID operational update</p>	
<p>BID Performance Report</p> <ul style="list-style-type: none"> The last performance report covers the period April to June 2024 and was sent to all prior to the meeting (also available on the BID website). The board was asked for their feedback. <p>Footfall</p> <ul style="list-style-type: none"> Quarter 2 was -6.2% year on year, and year to date -4.5% year on year. Footfall was impacted by a general election and two Euro England matches with 5pm kick-offs. Retailers present at the meeting were asked for their feedback. A summary is sent out each week to businesses that have requested it (the reports are also updated on the BID website). <p>Vacant units and new openings</p> <ul style="list-style-type: none"> There are currently 54 vacant units in Broadmead. New planned openings include: <ul style="list-style-type: none"> Gong Cha, a bubble tea store on Merchant Street to open on 10 July Charity Super.Mkt, moving from Cabot Circus to Penn Street Top Nails & Model Eyebrows, moving from Cabot Circus to The Horsefair The Mayflower, a popular Chinese restaurant moving from The Haymarket to The Horsefair (opposite Primark) Greggs, large store and training centre to open on Broadmead West in September Shipleys Bingo, to open on Broadmead West Excelsior Comics! and Excelsior Games!, to move from two separate shops on Bond Street to the former BoConcept on Merchant Street Cuts N Fadez, a new barber to open in The Arcade <p>Public realm and street management</p> <ul style="list-style-type: none"> Bristol City Council have agreed to remove and replace some of the damaged bins. Bristol City Council no longer provides hanging baskets; the BID has sourced a new supplier and obtained a quote. A decision to order new hanging baskets needs to be made before February 2025. The cost would be approximately £3,500. <p>Business Support</p> <ul style="list-style-type: none"> The BID team continues to respond to all queries from businesses as they arise. The BID also funds SeedL and PSP in partnership with Bristol City Centre and Temple & Redcliffe BIDs, and encourage all businesses to take part. <p>ACTIONS</p>	<p>Info</p> <p>Info</p> <p>Info</p> <p>Info</p> <p>Info</p> <p>Info</p> <p>Info</p>

<p>Continue to update the board on BID operations.</p>	<p>Viv</p>
<p>4. Marketing</p> <p>An update was given on past, current and future marketing activity, including:</p> <ul style="list-style-type: none"> • Better Sundays markets – First Sunday / each month on Broadmead West, April to October • Broad Meadow (24 May - 20 June) – Part of MayFest, an art installation ‘bringing the meadow back to Broadmead’ which included three days of free family activities. 11 planters have been retained, as well as benches and signage; the BID will arrange for a gardener to look after them and they will be watered by the cleansing team. • International Cultural festival coinciding with Bristol Refugee Week (22 - 23 June) – The BID sponsored this event at Sparks, which saw traders and performers from over 30 countries participate. Almost 900 visitors were recorded, including the Lord Mayor. • Sustainable Fashion Week (20 - 29 September) • Cruises – The BID funded shuttle buses for two cruises at Royal Portbury to bring passengers directly to Bristol Shopping Quarter in May and June. The cruise operator paid for an additional two coaches to run to and from the ship all day. More dates are planned this summer. • New Aardman trail (Summer 2025) – The BID is planning to participate. <p>Full details of BID marketing activity projects are on the BID website</p> <p>ACTION Continue to update the board on marketing activity.</p>	<p>Info</p> <p>Info</p> <p>Viv</p>
<p>5. Police update and business crime reduction</p> <p>Jonathan Scott updated the board on crime prevention and issues over the last three months, including:</p> <ul style="list-style-type: none"> • Staffing issues during the summer season due to the high number of events • Encouraging all businesses to report incidents to the police • Increased patrols and problem-solving plan following three serious incidents in MacDonald’s • Anti-social behaviour (ASB) from the street community, which can be difficult to enforce, including issues near Bosh charity on Bond Street • E-scooter and taxi operations • Ongoing SaBA days <p>Carmen introduced herself and updated the board on crime prevention, including:</p> <ul style="list-style-type: none"> • Her recent meetings with the Police and Street Intervention Services (SIS) team • Meeting various businesses with the PCSOs in the city centre • A planned meeting with Bosh • The monthly security meetings • The rangers who recovered almost £6K worth of stock in June as well as preventing a vast number of incidences of shoplifting and ASB thanks to the collaborative works with other partners (Police, SIS, Cabot Circus and The Galleries security teams). 	<p>Info</p> <p>Info</p>

<p>ACTIONS Continue to update the board on business crime reduction.</p>	Jonathan / Carmen
<p>6. The Galleries update</p> <ul style="list-style-type: none"> • In Jack's absence, Viv updated the group on The Galleries. • The outline application for The Galleries redevelopment proposals has now been submitted. • Two new tenants are planning to open in the centre soon. <p>ACTIONS Continue to update the board on The Galleries and the redevelopment plans.</p>	Info Jack
<p>8. Cabot Circus update</p> <ul style="list-style-type: none"> • Footfall is down for Quarter 2. • Coal Kitchen and Casa Brazil have now closed. • EE and German Doner Kebab have recently open. • Planned openings include: <ul style="list-style-type: none"> - Tree Top Golf, opening in the former Jungle Rumble at the end of October. - Marks & Spencer, opening a new flagship store in the current House of Fraser. (House of Fraser will be trading until the end of August. M&S will open next year). • Quakers Friars has been hosting a Wimbledon fanstand. • Cabot Circus will be one out of nine Official Team GB Fanzones (to be in Quakers Friars). • The next jobs fair will take place on 1 August and Bristol Job Show on 6 - 7 September. <p>ACTIONS Continue to update the board on Cabot Circus.</p>	Info Lisa
<p>9. Any other business and feedback</p> <ol style="list-style-type: none"> 1. Viv suggested the board invites a member of the Barr's Street development team to attend and join the group. All agreed. 2. The new Greener High Streets Grant has now been launched, the vacant commercial property grant scheme has been extended, and Safer Shop West is still available. <p>ACTIONS To invite Barr's Street developer to join the board. To share the details of the grants with BID businesses.</p>	Info Viv Sophie
<p>Next meeting 22 October, Cabot Circus marketing suite</p>	