

BID Advisory Board meeting – Wednesday 30 April 2025

Chair: Jack Simpson

Attendees: Jenny Ablett, Kathryn Davis, Tara Fountain, Mark Fullwood, Simon Gorton, Vivienne Kennedy, Sophie McLaughlin, Jim Murdoch, Keith Smith, Jason Thorne

Apologies: Cllr Ani Stafford-Townsend, Cllr Sibusiso (Sibs) Tshabalala, Steve Gilchrist, Amanda French, Laura Reynolds, Stuart Rickaby

Objective of the meeting:

For the Broadmead BID team to update on strategy and implementation. The advisory board has a mandate to oversee plans and progress, share their insights and experience, and challenge the BID when appropriate.

<ul style="list-style-type: none"> Welcome, introductions, apologies, and changes to the board All board members were welcomed and introduced themselves. Apologies were noted. Michael Shears from AEW has left the BID advisory board due to other commitments. 	Info
<ul style="list-style-type: none"> Conflict of interest All were asked to declare any conflicts of interest as topics are discussed. As Viv is a Trustee of Shopmobility, discussion on this topic will be a conflict of interest. 	Info
<ul style="list-style-type: none"> Bristol BID proposals Sophie gave a brief overview of the current position with Bristol BID's plans and reminded the group about the next phase, including the ballot in June. Everyone was asked to encourage their business network to vote yes during the ballot. Everyone was invited to the Bristol BID Business Plan Launch and Networking event on 13 May at Harbour House. 	Info All All
<ul style="list-style-type: none"> Financial overview For year 2024/25 (BID 5, Year 2), almost 93% of income has already been collected (it was 91% at the same point last year). Our anticipated income for this BID year is £495,292. This includes £74,064 brought forward from last year, and £11,332 of a £17,000 grant from Bristol City Council for the maintenance of Broad Meadow (the remainder will be paid in 2025/26). 	Info

<ul style="list-style-type: none"> Our expenditure forecast is £430,468, with £64,824 carried forward to next year. <p>ACTION Continue to update the board on the collection rate and finance.</p>	Viv
<p>5. BID operational update</p> <p>BID Performance Report</p> <ul style="list-style-type: none"> The last performance report covers the period January to March 2025 and was sent to all prior to the meeting (also available on the BID website). The board was asked for their feedback. <p>Footfall</p> <ul style="list-style-type: none"> Footfall data for the first quarter can be found on the performance report. Good Friday and Easter Saturday fell in week 16 this year, rather than week 13 in 2024, and comparing those two weeks shows +1% this year. Due the 420 Day event attracting crowds in Castle Park, footfall in Broadmead for week 17 (starting with Easter Sunday) was +27% year on year, +53% week on week, and +106% compared to Easter Sunday 2024. Retailers present at the meeting were asked for their feedback. A summary is sent out each week to businesses that have requested it (the reports are also updated on the BID website). <p>Vacant units and new openings</p> <ul style="list-style-type: none"> There are currently 48 vacant units in Broadmead (down from a peak of 49 in January). <p><u>New recent openings include:</u></p> <ul style="list-style-type: none"> Niji Sushi, Union Street (moved from The Galleries) Shredenham's, The Horsefair Card Factory, Broadmead East Tidal Vape, Broadmead West Blue Star, The Horsefair (re-opened) <p><u>Planned openings include:</u></p> <ul style="list-style-type: none"> Shipleys Bingo, Broadmead West (moving from The Galleries) No1 Currency, Broadmead West (moving from The Galleries) Putt Above, mini golf to open on the corner of Nelson Street and Fairfax Street The Climbing Hangar, to open on Union Street (former Wilko) <p><u>Recent closures:</u></p> <ul style="list-style-type: none"> Patisserie La Reine, Union Street In & Out, Union Street Charity Super.Mkt, Penn Street (this was a temporary shop) Sally Beauty, Broadmead West Select, Broadmead West (now occupied by Card Factory) 	<p>Info</p> <p>Info</p> <p>Info</p>

<p>6. Public realm and street management</p> <p>An update was given on current and future activity, including:</p> <ul style="list-style-type: none"> • Festive lights – we will continue to use the canopies on Broadmead West and The Horsefair until works begin on The Galleries. • Seasonal tree lights – after three years, we experienced some issues this winter and it has been recommended that those on Union Street are replaced with individual lower voltage transformers. The total cost for the five trees will be £7,800. Replacing the tree lights on The Horsefair will be an additional £6,300. • Vinyls – new vinyls with an anti-graffiti film have been installed on the former Flight Centre windows. • Concrete balls – they have been repainted and an anti-graffiti coating added. • Broad Meadow – the installation has returned with planters installed on Broadmead West and at both ends of Merchant Street. There is new signage, and the audio experience, which can be listened to on smart phones, has been updated. The council grant will cover watering, maintenance, new plants and bulbs, and decommissioning. Any unspent money will be used for greening projects. Currently, watering is being carried out by our cleansing team; a new post will be created for this work across the three Visit West BIDs, and will be jointly funded. <p>Business support</p> <ul style="list-style-type: none"> • The BID team continues to respond to all queries from businesses as they arise. • The BID also funds <u>SeedL</u> in partnership with BCC and R&T BIDs, and encourage all businesses to take part. <p>ACTION Continue to update the board on BID operations.</p>	<p>Info</p> <p>Info</p> <p>Viv</p>
<p>7. Marketing</p> <p>An update was given on current and future marketing activity, including:</p> <ul style="list-style-type: none"> • Wonderful Water Festival (Easter holidays with pre-festival workshops during February half-term) – community art festival in partnership with Sparks and John Wesley's New Room. • Gromit Unleashed 3 (30 June - 31 August) – The BID will be sponsoring a Wallace sculpture, to be located on Broadmead West. • Love Bristol gift card – 188 businesses across the three BID areas now accept the card. £173.5K worth of cards had been sold by the end of March since its launch. • Visit Bristol visitor guide – Full page advert. • Cruise ships – One ship is coming to Bristol on 14 July; the BID will provide six coaches to run a shuttle service straight into Bristol Shopping Quarter; an extra two coaches will be funded by The Port Company. • International Cultural Festival – Sponsoring Sparks event. • SeedL – Three £50 Love Bristol gift card to be won during Learning at Work Week <p>Full details of BID marketing activity projects are on the BID website</p> <p>ACTION Continue to update the board on marketing activity.</p>	<p>Info</p> <p>Viv</p>

<p>8. Police update and business crime reduction</p> <ul style="list-style-type: none"> Keith updated the board on crime prevention and issues over the last three months, including: <ul style="list-style-type: none"> The 420 Day event in Castle Park; The recent launch of the Government's Community Policing Guarantee to make streets safe again, which should increase the Police's visibility and engagement and be beneficial for the city centre. Viv updated the board on crime prevention, including: <ul style="list-style-type: none"> Retail Support Rangers and Street Intervention Services (SIS): statistics can be found on the quarterly report; Bristol BCRP: the application for the BCRP accreditation has been approved. BCRP Manager Carmen Ceesay was congratulated by Sophie Jordan of the NABCP (National Association of Business Crime Partnerships) for having put together an excellent submission. Sophie was also guest speaker at the BCRP's first AGM in March and complimentary about the collaborative work being done in Bristol. Security radio scheme: an issue with the Ofcom licences for both Senate House and Trenchard Street means all radios from Broadmead, BCC and R&T BIDs need to be reprogrammed to new frequencies. This work will take place in June and last approximately one week. Businesses will be reminded to use Disc Instant Messaging service during this period. The board were asked for their feedback. <p>ACTION Continue to update the board on business crime reduction.</p>	<p>Info</p> <p>Info</p> <p>All</p> <p>Keith / Viv</p>
<p>9. The Galleries update</p> <ul style="list-style-type: none"> The outline application for The Galleries redevelopment proposals has been approved. The timescale of the redevelopment is unknown at this stage (not expected to start for at least 12 to 18 months). There was a small decline in footfall during Q1 this year, although footfall in car park usage has grown slightly. The Galleries can currently offer new businesses three-year leases with a break clause after six months. New tenants include: <ul style="list-style-type: none"> Matcha Box <p>ACTION Continue to update the board on The Galleries and the redevelopment plans.</p>	<p>Info</p> <p>Jack</p>
<p>10. Cabot Circus update</p> <p>As no representative from Cabot Circus were present at the meeting, Viv updated the group:</p>	

<ul style="list-style-type: none"> • Laura Reynold has now been appointed as new Destination Manager. Viv has met with Laura who has agreed to join the group. • Viv also updated the group on recent openings and closures: <p><u>Recent openings include:</u></p> <ul style="list-style-type: none"> - King Pins - Six by Nico - Pro-Cook <p><u>Planned openings include:</u></p> <ul style="list-style-type: none"> - Thai Express, to open in the summer - Marks & Spencer, to open in November - Odeon Cinema, to open at the end of 2025 <p><u>Planned closures include:</u></p> <ul style="list-style-type: none"> - Apple, to close during August <p>ACTION Continue to update the board on Cabot Circus.</p>	<p>Info</p> <p>Laura Reynolds</p>
<p>11. Any other business and feedback</p> <ul style="list-style-type: none"> • Shopmobility is currently closed again due to staffing issues. The trustees are planning to meet in the next days to try to find a way forward. • Kathryn updated the group on Bristol hosting the Women's Rugby World Cup during September. This event will increase visitors and will create retail opportunities. Contact Kathryn with any queries about this event. • Jason mentioned that discussions are taking place with Shredenham's regarding cycle storage. • The market on Merchant Street will be re-invigorated in the next few weeks. • Primark will start a major refurbishment from 6 July until the end of November. A Click & Collect service will be available from 21 May. 	<p>Info</p>
<p>Next meeting date: Wednesday 23 July</p> <p>Next meeting date for 2025: Wednesday 22 October</p> <p>Location: Cabot Circus management suite</p>	<p>Info</p>