

BID Advisory Board meeting – Wednesday 23 July 2025

Chair: Jack Simpson

Attendees: Jenny Ablett, Jamie Burman, Steve Gilchrist, Simon Gorton, Vivienne Kennedy, Sophie McLaughlin, Laura Reynolds

Apologies: Cllr Ani Stafford-Townsend, Cllr Sibusiso (Sibs) Tshabalala, Kathryn Davis, Amanda French, Tara Fountain, Mark Fullwood, Jim Murdoch, Stuart Rickaby, Keith Smith

Objective of the meeting:

For the Broadmead BID team to update on strategy and implementation. The advisory board has a mandate to oversee plans and progress, share their insights and experience, and challenge the BID when appropriate.

<p>1. Welcome, introductions, apologies, and changes to the board</p> <ul style="list-style-type: none"> All board members were welcomed. Recently appointed Cabot Circus Destination Director Laura Reynolds was formally welcomed to the group. Apologies were noted. 	Info
<p>2. Conflict of interest</p> <ul style="list-style-type: none"> All were asked to declare any conflicts of interest as topics are discussed. 	Info
<p>3. Bristol BID update</p> <ul style="list-style-type: none"> The ballot result was in favour of the new united and expanded Bristol BID, which will begin its first term on 1 November 2025. The commitments from Broadmead BID's 2023-28 business plan have been incorporated into the Bristol BID business plan and the levy charges will remain fixed until the end of its fifth term in October 2028. From 1 November 2028, the new levy will align to Bristol BID's. Cabot Circus and its occupiers will be part of the new BID. Sophie was thanked for her commitment and dedication with the ballot process. Next steps include: <ul style="list-style-type: none"> advisory board and working groups recruitment – Steve Bluff will provide an update and details of an expression of interest process in the next few weeks; confirmation of team structure and roles; prioritising business plan projects and budgets for Bristol BID Year 1 and creating an annual delivery plan. 	Info

<ul style="list-style-type: none"> All were encouraged to apply to the new working groups and advisory board. 	All
<p>4. Financial overview</p> <ul style="list-style-type: none"> For year 2024/25 (BID 5 Year 2), almost 95% of income has now been collected. Our anticipated income for this BID year is £515,397. Our expenditure forecast is £441,091, with £74,306 carried forward to Bristol BID Year 1 to fund our commitment to deliver the Broadmead BID business plan. <p>ACTION Continue to update the board on the collection rate and finance.</p>	<p>Info</p> <p>Viv</p>
<p>5. BID operational update</p> <p>BID Performance Report</p> <ul style="list-style-type: none"> The last quarterly performance report covers the period April to June 2025 and was sent to all prior to the meeting (also available on the BID website). The board was asked for their feedback. <p>Footfall</p> <ul style="list-style-type: none"> Footfall data for the second quarter can be found on the performance report. Retailers present at the meeting were asked for their feedback. A summary is sent out each week to businesses that have requested it (the reports are also updated on the BID website). <p>Vacant units and new openings</p> <ul style="list-style-type: none"> There are currently 47 vacant units in Broadmead. <p><u>New recent openings include:</u></p> <ul style="list-style-type: none"> - Card Factory, 45-49 Broadmead - Papaw Bubble Tea, The Arcade - iCrack, 64 Broadmead - Union Cut (replacing Cutbox, with new owners), 61 Union Street - Hunger Chef, street food van on Merchant Street market - New fruit and vegetable stall, Merchant Street market <p><u>Planned openings include:</u></p> <ul style="list-style-type: none"> - Putt Above, mini golf to open on the corner of Nelson Street and Fairfax Street - The Climbing Hangar, to open on Union Street (former Wilko) <p><u>Recent closures:</u></p> <ul style="list-style-type: none"> - Mimmas, Nelson Street - Poundland, Union Street <p><u>Vacant Property Task Force</u></p> <ul style="list-style-type: none"> - Jamie Burman gave the group an update on the Power To Change project and his recent visit to Oxford alongside Viv and the team at Artspace Lifespace. 	<p>Info</p> <p>Info</p> <p>Info</p>

<ul style="list-style-type: none"> - During their visit, they met with the Makespace Oxfordshire team to find out more about strategies for repurposing vacant properties on a temporary “meanwhile” basis, with the aim of transforming these spaces into affordable, community driven places. - Their impact report is available online: Makespace Oxfordshire impact report 	
ACTION Continue to update the board on BID operations.	Viv
<p>6. Public realm and street management</p> <ul style="list-style-type: none"> • An update was given on current and future activity, including: <p>Broad Meadow</p> <ul style="list-style-type: none"> - It has been a challenge to maintain adequate watering due to an unexpected early heatwave and the sudden departure of the person recruited to manage watering duties across the three BIDs. The cleansing team stepped up to provide support, and a new person has now been appointed. - Ongoing concerns regarding the street community and drug-related activity in Broad Meadow have prompted discussions around the potential removal of some of its benches despite their integral role in the original design scheme. - One bench is to be removed; the situation will then be monitored. - Positive feedback has been received from members of the public. <p>Business support</p> <ul style="list-style-type: none"> - The BID team continues to respond to all queries from businesses as they arise. <p>ACTION Continue to update the board on public realm and street management.</p>	<p>Info</p> <p>Info</p> <p>Viv</p>
<p>7. Marketing</p> <ul style="list-style-type: none"> • An update was given on current and future marketing activity, including: <ul style="list-style-type: none"> - Gromit Unleashed 3 (30 June - 31 August) – The BID is sponsoring Wallace Goes To Hollywood, a sculpture and bench located outside John Wesley’s New Room on Broadmead West. - International Cultural Festival (14 June) – The BID also sponsored this event, which was held at Sparks and featured participation from entrepreneurs and entertainers representing over 20 different nationalities. The event drew 3,000 visitors (three times the attendance recorded in 2024). <p>Full details of BID marketing activity projects are on the BID website and on the last quarterly report.</p> <p>ACTION Continue to update the board on marketing activity.</p>	<p>Info</p> <p>Info</p> <p>Viv</p>

<p>8. Police update and business crime reduction</p> <ul style="list-style-type: none"> Viv updated the board on crime prevention, including: <p>Anti-social behaviour (ASB)</p> <ul style="list-style-type: none"> Primarily involving members of the street community, ASB has become one of the most significant issues in Broadmead. Recently, ASB has been more prominent in the courts and on Broadmead West, affecting both local businesses and the monthly Sunday market. The BID team has escalated their concerns to Bristol City Council and the Police, and ongoing discussions are taking place. The Street Intervention Services team is currently exploring options for gating Old King Street Court. <p>Retail Support Rangers</p> <ul style="list-style-type: none"> Andrew will be leaving SWL and the BID at the end of August. The BID team will be reviewing the ranger service across the three BID areas to determine the specific needs and priorities for Bristol BID, including the ranger presence in Broadmead. Following this assessment, a tender process will be initiated. By the end of June, the rangers had recovered £18,000 of stolen stock during 2025 as well as prevented many incidences of shoplifting. Statistics can be found on the last quarterly report. The board were asked for their feedback. <p>ACTION Continue to update the board on business crime reduction.</p>	<p>Info</p> <p>Info</p> <p>All</p> <p>Keith / Viv</p>
<p>9. The Galleries update</p> <ul style="list-style-type: none"> The timescale of the redevelopment remains uncertain at this stage. During Q2 of this year, The Galleries saw a decline in footfall; however, usage of the car park has shown an upward trend. The Galleries can offer new businesses lease agreements ranging from three to five years, with a break clause after six months. (These terms do not extend to pop-up retail units). <p>ACTION Continue to update the board on The Galleries and the redevelopment plans.</p>	<p>Info</p> <p>Jack</p>
<p>10. Cabot Circus update</p> <p>Laura updated the group on Cabot Circus activity, including:</p> <ul style="list-style-type: none"> Once A Pond A Time (23 July to September) – an immersive art installation in collaboration with artist Alex Lucas located in Quakers Friars. The car park refurbishment is progressing well and is on track to transition to a ticketless system starting in September. The Christmas market will return to Broadmead East in November and December. 	<p>Info</p>

<p><u>Recent openings include:</u></p> <ul style="list-style-type: none"> - Co Lab, featuring independent fashion designers, in Quakers Friars - Thai Express <p><u>Planned openings include:</u></p> <ul style="list-style-type: none"> - Joe & The Juice - Marks & Spencer, to open in November - Odeon Cinema, to open in 2026 <p><u>Planned closures include:</u></p> <ul style="list-style-type: none"> - Apple, to close during August <p>ACTION Continue to update the board on Cabot Circus.</p>	<p>Info</p> <p>Laura</p>
<p>11. Any other business and feedback</p> <ul style="list-style-type: none"> • The October meeting will be a celebratory occasion, marking the 20th anniversary of Broadmead BID and serving as the final gathering of the advisory board. 	<p>Info</p>
<p>Next and last meeting date: Wednesday 22 October</p> <p>Location: Cabot Circus management suite</p>	<p>Info</p>